

Impact

2024



What's Our Purpose?

To **engage, inform, inspire** visitors as they learn about this historic house, the events that occurred here, and the diverse residents who shaped its legacy.



Said one visitor, who attended a live colonial-era cooking demonstration with her children...

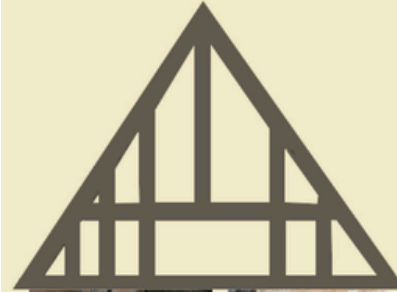
...My kids LOVED being able to freely access the house and gardens, and the hands-on opportunity to prepare (and eat!) blueberry biscuits with butter, oatmeal raisin cookies, and a yummy beef stew cooked over an open fire. What I thought might be a fun 20-minute visit turned into an entire afternoon learning the history of the Peak House site...

-Katie, Medfield

What Makes Us Unique?

- Located at 347 Main Street (ROUTE 109), the Peak House is one of the earliest examples of post-Medieval English (Elizabethan) architecture.
- It is also the **ONLY** free-standing structure of its kind in the United States. Its exceptionally steep-pitched roof is the highest on record in Massachusetts for a building its age.
- The distinctive house, noted by its name, the Peak House, is seen by over 2,000 travelers a day.

Take a SELF-GUIDED TOUR of the “ANCIENT HOUSE”
PURCHASE TICKETS TODAY
[@peakhouseheritagecenter.org](https://www.peakhouseheritagecenter.org)



ELIZABETHAN ARCHITECTURE

View post-medieval English framing techniques at Medfield's Peak House dating back to 1711, one of the earliest surviving examples of Elizabethan Architecture.

1. GUNSTOCK POST CONSTRUCTION
2. LAPSTRAKE SIDING
3. FARMHOUSE WIDE PLANK FLOORING



PEAK HOUSE HERITAGE CENTER
347 Main Street | Medfield MA

What Do We Offer The Community?

- Old places matter. Built in 1711, the Peak House is important in Medfield because it maintains the architectural and historical heritage of this community.
- With new construction popping up in many places, this “Ancient House” offers old-world charm as a Town landmark on the National Register of Historic Places.

Historic resources like the Peak House are cultural resources. Its preservation is an important community service.



What's Our Cultural Impact?

*Over the last three years, **538 visitors** of all ages from throughout the United States have experienced innovative self-guided tours, appreciated two historic Colonial gardens and participated in monthly Colonial show and tell events.*

- The authentic artifacts in exhibits resulted from an on-site archaeological dig during the 1970s.
- The landscape watercolor paintings on display were painted by a Peak House resident in the late 1800s.
- Our outdoor interpretive panels provide background stories when the Heritage Center is open or closed.



What's Our Financial Impact?

- 100% of each dollar contributed in our annual appeal goes to fund information, program and preservation initiatives. **Your entire donation** targets those impact areas.
- 100% of all administrative expenses are funded by private donations.
- Since 2021, our total revenue is \$71,039, of which grants amount to \$23,523, the sum total of which has funded preservation projects as well as programming.



What's Our Marketing Impact?

- Weekly Facebook Ads
- **Website:** peakhouseheritagecenter.org
- Monthly **Newsletter:** *The Peak House Post*, 509+ Recipients, Open Rate 71%-75%
- Ticket Management for **Visitor Events:** ThunderTix
- YouTube **Videos** Produced by Medfield TV
- Annual April Medfield **History Weekend**
- **Donor** Record Management Solutions: Bloomerang
- Partner **Marketing** with Medfield's Blue Moon Bagel Café to Promote Complimentary Colonial Cookies





What's Our Momentum?

Old places, like the Peak House, are where people, time and place intertwine to form community.

- The Heritage Center through its Directors and volunteers continues to deliver rewarding and authentic opportunities for Medfield to grow and thrive historically.
- Our immediate plans in Winter 2025 are to address urgent preservation needs through donations from people like you and grants from the private sector.

What's Coming in 2025?

- Additional displays, such as, Peak House memorabilia.
- An architectural frame model of the Peak House.
- A recent grant from the Medfield Foundation, Inc. will fund the Peak House Traveling Trunk to transport the House's material culture and history to nine Third Grade classes at Medfield's Wheelock School.

*When every community is a shared experience...
expressed in terms of a common physical place...then old
places like Medfield's Peak House become crucial and
necessary.*



**We invite you
to our next
visitor season...**

