

# IMPACT 2025



# What's Our Purpose?

To **engage, inform, inspire** visitors as they learn about this historic house, the events that occurred here, and the diverse residents who shaped its legacy.

*Said one visitor who attended the October ColonialFest event...*

*One of the best events we have attended as a group that visits multiple sites every weekend. Incredible job!*

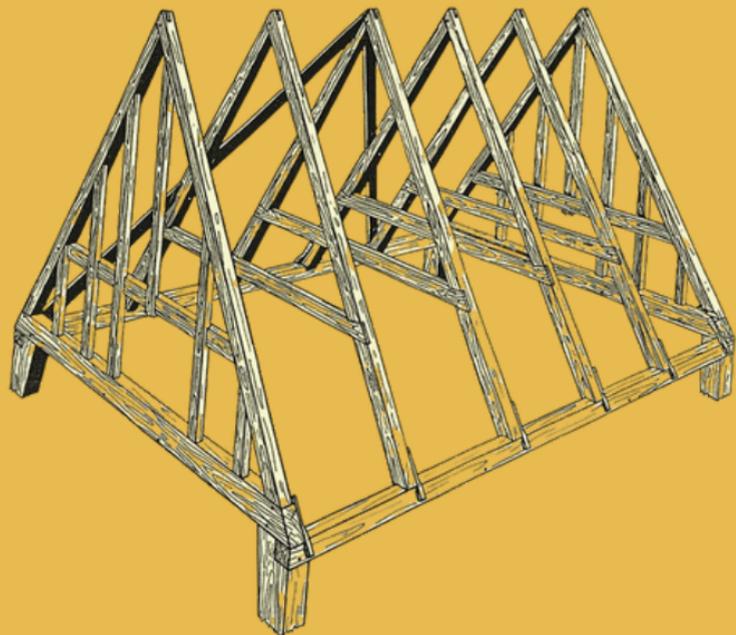
*- A.E., Whitinsville*



# What Makes Us Unique?

- Located at 347 Main Street (Route 109), the Peak House is one of the earliest surviving examples of post-Medieval English (Elizabethan) architecture. It is also the **ONLY** free-standing structure of its kind in the United States.
- A most striking feature is its exceptionally steeply-pitched roof, the highest on record in Massachusetts for a building its age. This distinction is noted by its name, the Peak House, which is seen by over 2,000 travelers a day

*Historic resources like the Peak House are cultural resources. Its preservation is an important community service.*



# What Do We Offer Community?

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- Old places matter. Built in 1711, the Peak House is important in Medfield because it maintains the architectural and historical heritage of this community.
- With new construction popping up in many places, this 'Ancient House' offers old-world charm as a Town landmark on the National Register of Historic Places. Most people realize that historic resources, like the Peak House, are community assets and that **preservation** is an important community service.



# What's Our Cultural Impact?

Over the last three years, **635 visitors** of all ages from throughout the United States have experienced innovative self-guided tours, appreciated two historic Colonial gardens and participated in monthly Colonial show and tell events.

- The authentic artifacts in exhibits resulted from an on-site archaeological dig during the 1970s.
- The landscape watercolor paintings on display were painted by a Peak House resident in the late 1800s.
- Our outdoor interpretive panels provide background stories when the Heritage Center is open or closed.



# What's Our Financial Impact?

- 100% of each dollar contributed in our annual appeal goes to fund information, program and preservation initiatives. **Your entire donation** targets those impact areas.
- 100% of all administrative expenses are funded by private donations.
- Since 2021, our total revenue is \$110,039, of which grants amount to \$35,923, all of which has funded preservation projects as well as programming.



# What's Our Marketing Impact?

- **Weekly Facebook Ads**
- **Community Partnerships**
- **Monthly Newsletter:** The Peak House Post, 569+ Recipients, Open Rate 71%-75%
- **Ticket Management for Visitor Events:** ThunderTix
- **YouTube Videos** Designed by Our Promotional Advertising Manager
- **Annual April Medfield History Weekend**
- **Donor Record Management Solutions:** Bloomerang
- **Website:** [peakhouseheritagecenter.org](http://peakhouseheritagecenter.org)

**VISITOR DAY** Saturday, Sept. 13th

*Step Back in Time...*

## **PLAY LIKE A COLONIAL KID**

Kids of all ages are invited to to play a series of games identical to what Colonial kids played.

Tour the inside self-guided exhibits at 10, 11, 12 noon, 1, 2 o'clock. Then come out back and try your hand.

**REGISTER FOR FREE TOUR @**  
[peakhouseheritagecenter.org](http://peakhouseheritagecenter.org)

*(Limited ticket availability)*



**PEAK HOUSE HERITAGE CENTER**  
347 Main Street | Medfield MA

# What's Our Momentum?

*Old places, like the Peak House, are where people, time and place **intertwine to form community.***

- The Heritage Center through its Directors and volunteers continues to deliver rewarding and authentic opportunities for Medfield to grow and thrive historically.
- Our immediate plans are to address urgent preservation initiatives (both disaster planning and re-siding) through donations from people like you and grants from the private sector.



# What's Coming in 2026?

- Additional displays, such as, Peak House artifacts and Clark family history.
- The completion of the project to re-install the Elizabethan-style windows.
- Another round of discovery about Peak House culture and history by 235 Third Grade students at Medfield's Wheelock School.

*When every community is a **shared experience**... expressed in terms of a common physical place... then old places like Medfield's Peak House become crucial and necessary.*



**We Invite You to**  
**“Hands-On History”**  
*Our 2026 Visitor Season*

*We had a wonderful time at the Peak House last weekend.*

*- K.W., Medfield*

